

**The Stock Market Game**  
**Session 3**  
**Instructor: Liza Scheer**

**Course Objective:** To familiarize students with the basics of investing.

**Course overview:** Starting with a virtual cash account of \$100,000, students strive to create the best-performing portfolio using a live trading simulation. They work together in teams, practicing leadership, organization, negotiation, and cooperation as they compete for the top spot. Each week we will learn how to use Internet research and news updates to make decisions about portfolios.

Teams trade common stocks and mutual funds from the NYSE, Nasdaq and AMEX exchanges; earn interest on cash balances; pay interest if buying on margin and pay a commission on all trades. To determine why certain stocks perform the way they do, or why the broader market has moved up or down, they need to understand how the economy works, and to calculate their returns, they need to do the math. The program also teaches and reinforces these essential skills and concepts:

- Critical thinking
- Decision-making
- Cooperation and communication
- Independent research
- Saving and investing

The program is made possible by the support of more than 650 securities firms, combined with essential grassroots support in schools and communities. It is the only stock market simulation supported by the New York Stock Exchange.

**Student Expectations:** Students are expected to work together in teams, practicing leadership, organization, negotiation, and cooperation during the course of the competition.

**Course Outline:**

01/26 What is a company? What is stock? Identifying Ticker Symbols and Stock Quotes

02/02 What is diversification?

02/09 Bonds and Mutual Funds

02/16 What is risk?

02/23 What causes stock prices to change?

03/01 Buy, Sell or Hold?

03/08 How does money grow over time?

03/15 Dividends and Earnings